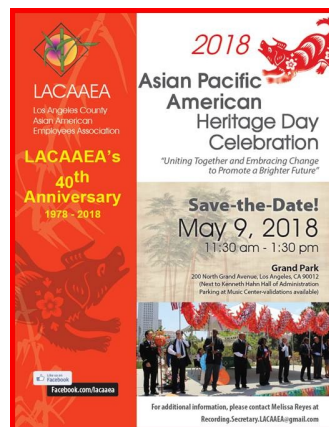


Subject: APCF April 2018 Newsletter
From: "Asian Pacific Community Fund" <Asian_Pacific_Community_Fund@mail.vresp.com>
Date: 4/30/18, 1:25 PM
To: ellenendo@yahoo.com

APA Heritage Month, Meet Donor Kelly Knott, Meet the Funder Recap, & APCF Gala Save the Date



Happy Asian Pacific American Heritage Month!



Tomorrow marks the beginning of May, which is also **Asian Pacific American Heritage Month**, also known as APAHM!

What began humbly as a week-long commemoration in 1977, thanks to the pioneering work of Congressman Norman Y. Mineta and Senators Daniel Inouye and Sparks Matsunaga, has blossomed into a month of celebration nationwide every May since 1990.

Home to some of the largest Asian & Pacific Islander (API) communities in the U.S., including Burmese, Cambodian, Chinese, Filipino, Indonesian, Korean, Sri Lankan, Taiwanese, and Thai, Los Angeles will host several APAHM celebrations in May.

On behalf of the City of Los Angeles, **Councilmember David Ryu** presents **IDENTITY LA** on **Saturday, May 12** from 4-10pm at City Hall to celebrate the best in API culture, arts, food, and music. The music and food festival will feature performances by internationally renowned APA artists, including Mike Shinoda of Linkin Park, multi-platinum Korean-American hip-hop artist Jay Park, and acclaimed DJ duo Hotel Garuda, along with a variety of food trucks and cuisine curated by Roy Choi, the famed chef and restaurateur behind the Kogi truck. In its third year, IDENTITY LA is free and open to the public. For more info, please [click here](#).

For the County of Los Angeles, **LACAAEA** (Los Angeles County Asian American Employees Association) is celebrating its 40th anniversary with its annual Asian Pacific American Heritage Day Celebration on **Wednesday, May 9** from 11:30am-1:30pm at Grand Park in Downtown Los Angeles. Highlighting the contributions of APIs in LA County, the celebration will include cultural performances, appearances from special guests, food trucks, and community booths. For more information, please contact Melissa Reyes at recording.secretary.lacaaea@gmail.com.

Asian Pacific Community Fund is proud to support both events, as both the City and County of Los Angeles have been our long-time partners in employee workplace giving. Through its annual giving campaigns, [Give to LA](#) for LA City and [Charitable Giving Campaign](#) for LA County, employees have the opportunity to support API communities in need by donating through payroll deduction or one-time donations to APCF. With both City and County campaigns, APCF continues to be the only approved charity that centralizes employee giving to benefit API communities in need.

We hope to see you at these upcoming events as we celebrate APAHM together!

Donor Corner: Meet Kelly Knott

This month's Donor Corner spotlight is on Kelly Wong Knott, Senior Vice President/Wealth Advisor at

Wells Fargo Bank, who is currently Vice Chair of APCF's Board of Directors:



Born and raised in Honolulu, Hawaii, Kelly was raised by entrepreneurial Chinese immigrant parents who arrived in the 1970s in search of the "American Dream." Even as young as five years old, she would serve as translator for them and join them in waking up at 5am to sell hand woven baskets with her father at the local swap meet. Although she would feel envious about missing out on sleeping in on the weekends like her younger brothers and friends, she credits her work ethic and perseverance to this experience and the example set by her parents.

Despite growing up poor, Kelly remembers her parents' charity in always donating to their local temple for people in need, especially around special missions such as natural disasters and projects to help the homeless. "You have two hands and two feet, you can walk and you can talk," Kelly recalls her mother teaching her. "Even if you have a little, you should always give back because there are people who may need it more than us."

Kelly continued this family tradition of giving back with her own volunteering with different nonprofits as a youth and into adulthood. As she embarked on her own career at Wells Fargo, she was approached by two of her colleagues about APCF. Encouraged by Susan Choo, the company's Community Relations Consultant, Kelly considered taking over Vivian Wu's position as board member of APCF as Vivian was completing her term.

As it was her first opportunity to join a nonprofit board, Kelly was determined that it would be with an organization that aligned with her goals and values. After speaking with Vivian and meeting with then APCF Executive Director, Debra Fong, she soon realized that APCF is a good fit for what she wanted to accomplish with her community service in promoting the importance of giving back in the Asian American community. She was impressed with APCF's impact on 250,000 people in need every year with 26 different API languages by increasing Asian American philanthropy to support the API nonprofit sector.

To read more about Kelly's journey, please [click here](#).

Workshop Recap: Meet the Funders



On Tuesday, April 3, APCF held its 5th **Meet the Funders** event to provide nonprofits serving the Asian and Pacific Islander (API) community a chance to meet with funders. The panel featured Angel Roberson Daniels of **The Angell Foundation**, Vivian Long of the **Long Family Foundation**, and Vanessa Vela Lovelace of **Weingart Foundation**.

Over 40 staff from 33 nonprofit organizations serving the API community learned about each foundation's philanthropic efforts and focus areas, including the application process, evolution of their grantmaking priorities, and the importance of finding alignment of values with their grantees.

In addition to the informational panel, the majority of nonprofits also received 1-on-1 appointments with one of these funders to specifically discuss their own organization for funding.

Meet the Funders is one of the many [capacity building programs](#) offered by APCF focused on sustaining and growing the API nonprofit sector. In partnership with [AAPI-LA](#), the event is offered twice a year.

To view more photos from the event, please [click here](#).

Save the Date!

The 12th ANNUAL
Giving for All Seasons
Fundraising Gala

Thursday, June 21, 2018 at 6:00 PM
The Fifth Floor, LA Music Center
135 N Grand Ave, Los Angeles, CA 90012

Honorees

Walmart

Corporate Philanthropy Award

Shawn Chou

Philanthropy Leadership Award

First General Bank

Spirit of Giving Award

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